

Campbell Rogers

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Education

University of Wisconsin Madison: Bachelor of Arts
School of Journalism and Mass Communications, Communication Arts
Madison, WI (*September 2022 - May 2026*)

- Digital Studies Certificate

Multimedia Experience

Advanced Production Course | Madison, WI
(*January 2026-May 2026*)

- Creatively directed art, cinematography, actors, and crew
- Collaborated in multiple shoots as director, DP, AC, production designer, mixer, editor, and boom operator
- Edited shots, sound, and color in the post-production process

Feature Article for Madison Commons | Madison, WI
(*September 2024-December 2024*)

- Interviewed directors of “The Mousetrap”, a house show venue in Madison
- Interviewed musicians and audience members
- Wrote an article about the venue featured in Madison Commons

Content creation for local non-profit: Solace Friends | Madison, WI
Content Creator (October 2024-December 2024)

- Helped organize marketing campaign consistent with the organization’s objective
- Created content and produced video for the brand’s website and social media outreach

Relevant Skills

- Davinci Resolve, Adobe Photoshop, InDesign, Premiere Pro, and Audition
- Microsoft Excel, MRI Simmons, Infegy ATLAS, EMS

Work Experience

Campus Event Services Office | Madison, WI
Intern (August 2023 - Current)

- Process and schedule event requests across campus through EMS
- Monitor front desk operations and customer service
- Responsible for communications through phone and email

Digital Studies Certificate Program | Madison, WI
Social Media Intern (August 2024 - Current)

- Design posts for social media consistent with branding
- Create video content for social media
- Create and execute communication goals and strategies for the program